

Eureka License & Usage Agreement

Project Information

Start by entering basic details about the project so both parties clearly understand who's involved and what this agreement covers.

- **Project Title:** _____
- **Date of Agreement:** _____
- **Client Name:** _____
- **Artist Name:** _____

Ownership

Unless explicitly transferred, the artist typically retains full ownership of the work.

Example clause:

"The Artist retains all copyright and moral rights in the Work. This agreement grants a limited license for use, not ownership."

- **Ownership Statement:**

Scope of License

Describe exactly how the client may use the work.

Is it for promotion? Reproduction? Sale? This prevents overreach.

Example:

"Client is granted a non-exclusive, two-year license to use the artwork for promotional purposes in print catalogs and on the organization's website."

- **License Type:**
 - ☐ Exclusive
 - ☐ Non-exclusive
- **Permitted Uses:**
 - ☐ Website
 - ☐ Print advertising
 - ☐ Event promotion
 - ☐ Social media
 - ☐ Merchandise
 - ☐ Other: _____
- **License Duration:** _____
(e.g., 12 months, 3 years, indefinite)
- **Geographic Scope:** _____
(e.g., U.S. only, worldwide)

Attribution Requirement

Clarify how your name must appear with the work.

Example:

"The Artist's name must appear alongside the Work whenever publicly displayed."

- **Attribution Requirement:**

Modification & Derivatives

Can the client crop, recolor, remix, or modify the artwork? Be clear.

Example:

"Client may not modify, adapt, or create derivative works without written permission from the Artist."

- **Modification Terms:**

Reversion Clause (Optional)

A reversion clause means the license automatically ends under certain conditions.

Example:

“If the Client does not use the Work within 12 months, or breaches any material term of this Agreement, the license shall automatically terminate.”

- **Reversion Clause:**

Signatures

- **Artist Signature:** _____ **Date:** _____
- **Client Signature:** _____ **Date:** _____